

Sponsorship Prospectus

Welcome to BDTS 2026

The Bharat Defence Tech Show (BDTS) 2026 is set to be India's most influential gathering for defence technology innovation and strategic collaboration. Leveraging India's unparalleled ecosystem of armed forces, defence PSUs, academia labs, private industry, and cutting-edge tech talent, BDTS is uniquely positioned to drive the nation's defence modernization agenda.

Our inaugural conference, themed "**Innovating India's Defence : The Next Generation of Warfare**," will bring together 500 elite participants, including the highest echelons of military leadership, government policymakers, R&D pioneers, industry titans, and disruptive startups. This exclusive, invite-only environment is designed to foster unparalleled dialogue and forge critical partnerships that will shape India's defence future.

We invite you to partner with BDTS 2026 and align your organization with this pivotal movement towards a technologically superior and self-reliant India.

Why Partner with BDTS 2026?

Sponsoring BDTS 2026 offers a unique opportunity to elevate your brand, showcase your innovations, and engage directly with the most influential decision-makers in India's defence technology landscape.

Key Benefits for Sponsors:

- **Targeted Exposure:** Directly reach a highly curated audience of defence leadership, procurement officers, R&D heads, industry CXOs, and leading technologists.
- **Exhibition & Technology Showcase:** A curated display of innovative defence products and solutions.
 - **Brand Exposure and Visibility:** Elevate your brand and gain visibility with a targeted audience of defence professionals, decision-makers, and potential customers.
 - **Direct Engagement:** Meet face-to-face with key decision-makers, potential partners, and solution providers across the defence ecosystem. This allows for personalized interactions, building trust, and forging long-term relationships.
 - **Lead Generation:** Generate qualified leads by demonstrating products and solutions to a receptive audience actively seeking new technologies and partners.
 - **Showcase Innovation:** Discover and highlight groundbreaking solutions from India's vibrant startup landscape and established defence manufacturers.
 - **Market Insights:** Gain valuable insights into industry trends and competitor activities by observing other exhibitors and engaging with attendees.
 - **Business Growth:** Explore collaboration opportunities and secure new partnerships that are aligned with national initiatives like "Make in India" and "Atmanirbhar Bharat."
 - **Strategic Positioning:** Position your company as an industry leader and contributor to India's defence technological supremacy.
- **Strategic Networking:** Access exclusive networking opportunities, including the invite-only Leadership Dinner, for unparalleled engagement.
- **Business Development:** Generate high-quality leads, explore new partnerships, and identify collaboration opportunities within a focused environment.

- **Alignment with National Vision:** Demonstrate your commitment to "Make in India" and "Atmanirbhar Bharat" in defence.
- **Brand Leadership:** Position your organization as a key innovator and thought leader at the forefront of India's defence modernization.

About BDTS 2026

- **Theme: Innovating India's Defence : The Next Generation of Warfare**
- **Date:** February 05-06, 2026 (2-day summit)
- **Venue:** TBD, Delhi, India
- **Expected Participants:** 500 (Invite-only and highly curated)
- **Key Focus Areas:** Robotics & Autonomous Systems, Space & ISR Technologies, Exhibition of Future of Warfare.

Exclusive Leadership Dinner: On the evening of Day 1 (February 05, 2026), an invite-only dinner will convene the top brass of Indian Defence – including military commanders, Defence Ministry officials, and DRDO leadership – with select industry CXOs. This intimate setting will facilitate unparalleled, off-the-record strategic dialogue and foster direct collaboration avenues, offering an invaluable networking opportunity for our highest-tier sponsors.

Sponsorship Tiers & Benefits

We offer a range of sponsorship opportunities designed to meet diverse strategic objectives and budget considerations. All prices are exclusive of GST.

1. Platinum Sponsor (Limit 1)

- **Prominent Branding:** Top-tier logo placement on all summit materials (website, brochure, stage backdrop, signage, delegate badges, event app).
- **Keynote Speaking Slot:** A 15-20 minute keynote address on the main stage (subject to MoD/BDTS approval and content alignment).
- **Exhibition Space:** Premium large exhibition booth (e.g., 25 sq.m) in a prime location.
- **Delegate Passes:** 15 complimentary full-access delegate passes.
- **Exclusive Leadership Dinner:** 5 invitations to the invite-only Leadership Dinner on Day 1.
- **Thought Leadership:** Opportunity to host a dedicated 45-minute "Innovation Session" or "Tech Talk" in a parallel track.
- **Marketing & PR:** Full-page advertisement in the official event directory, prominent mentions in all press releases and media outreach, dedicated social media campaign.
- **Lead Generation:** Access to delegate contact list (opt-in participants), pre-arranged B2B meeting facilitation.
- **Branded Item:** Exclusive branding on a high-visibility item (e.g., delegate lanyards or conference bags).

2. Gold Sponsor (Limit 3)

- **Major Branding:** Prominent logo placement on all summit materials (website, brochure, stage backdrop, signage, event app).
- **Speaking Slot:** A 20-minute speaking slot in a parallel track / panel discussion.
- **Exhibition Space:** Large exhibition booth (e.g., 16 sq.m) in a preferred location.
- **Delegate Passes:** 10 complimentary full-access delegate passes.
- **Exclusive Leadership Dinner:** 3 invitations to the invite-only Leadership Dinner on Day 1.
- **Marketing & PR:** Half-page advertisement in the official event directory, mentions in press releases, social media promotion.
- **Lead Generation:** Access to delegate contact list (opt-in participants), B2B meeting facilitation.
- **Branded Item:** Branding on a high-visibility item (e.g., lunch break branding, coffee station).

3. Silver Sponsor (Limit 5)

- **Visible Branding:** Logo placement on summit materials (website, brochure, signage, event app).
- **Screen Time:** A 2-minute video showcase limited to 6 times in 2 days.
- **Exhibition Space:** Standard exhibition booth (e.g., 12 sq.m).
- **Delegate Passes:** 7 complimentary full-access delegate passes.
- **Exclusive Leadership Dinner:** 2 invitation to the invite-only Leadership Dinner on Day 1.
- **Marketing & PR:** Quarter-page advertisement in the official event directory, social media mention.
- **Lead Generation:** Access to delegate contact list (opt-in participants).

4. Bronze / Supporting Sponsor (Limit 10)

- **Standard Branding:** Logo placement on website and select summit materials.
- **Exhibition Space:** Small exhibition pod/booth (e.g., 6 sq.m).
- **Delegate Passes:** 3 complimentary full-access delegate passes.
- **Exclusive Leadership Dinner:** 1 invitation to the invite-only Leadership Dinner on Day 1.
- **Marketing & PR:** Logo presence in event directory.

5. Startup Zone Sponsor (Multiple Opportunities)

- **Target Audience:** VCs, incubators, accelerators, large companies looking to partner with startups.
- **Benefits:** Branding within the dedicated "iDEX Innovate Challenge" Startup Zone, opportunity for direct interaction with pitching startups.
- **Delegate Passes:** 2 complimentary full-access delegate passes.

6. Exhibitor Only (Limited Slots)

- **Exhibition Space:** Standard exhibition space (e.g., 9 sq.m).
- **Delegate Passes:** 2 complimentary full-access delegate passes.
- **Branding:** Company name and logo in the event directory.

Custom Sponsorship Opportunities

We understand that each partner has unique objectives. We are open to discussing tailored sponsorship packages to align perfectly with your strategic goals, including:

- Networking Reception Host
- Session Track Sponsor
- Delegate Bag/Merchandise Sponsor
- Charging Station Sponsor
- Coffee Break Sponsor
- And more...

Contact Us

To discuss how BDTS 2026 can help you achieve your business objectives and to secure your sponsorship, please contact our team:

Email: partnerships@bharatdefencetechshow.com

Phone: +91-9742154666

Website: www.bharatdefencetechshow.com

Join us in shaping the future of India's defence technology. We look forward to partnering with you!

